



# Fresno City College

Graphic Communications  
SOCIAL MEDIA CONTENT DESIGN  
2023-2024

Name: \_\_\_\_\_

ID: \_\_\_\_\_

Date: \_\_\_\_\_

Counselor Contact: \_\_\_\_\_

**Major Requirements: 19 units**

**A grade of "C" or better is required in the following courses**

<b>CERTIFICATE OF ACHIEVEMENT (F.8513.CA)</b>	<b>C-ID</b>	<b>Units</b>	<b>Completed</b>	<b>In Progress</b>	<b>Planned</b>
BA 5, Workplace Communication		3			
BA 52, Introduction to Entrepreneurship		3			
GRC 27, Digital Video Production		3			
GRC 51, Storyboarding		1			
GRC 55, Social Media Design		3			
MKTG 21, Digital Marketing		3			
PHOTO 14, Photography for Social Media		3			

**Notes:**

1. An inter-disciplinary approach to social media content creation featuring components of Graphic Communication, Photography, Business Administration, and Marketing.
2. Some of the above courses may have prerequisites. See the catalog or schedule of classes.
3. The *Certificate of Achievement* requires completion of the major (19 units) with a "C" or better grade in each course.