



Fresno City College

LIBRARY & TUTORIAL NEWS SPRING 2013 ISSUE 3

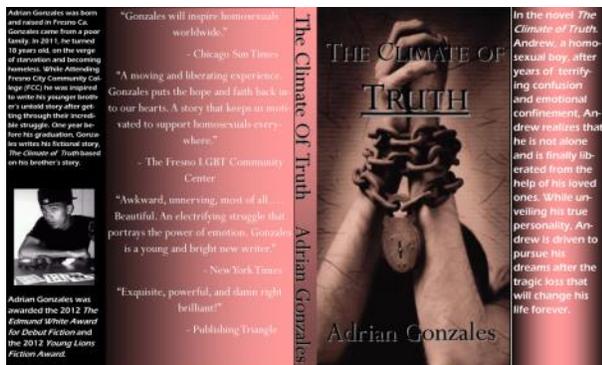
WINNERS in the LIBRARY

2013 Casanova Scholarship: Design a Book Cover

If you wrote a book, what would it be about and how do you envision its cover?

This is what we asked students to produce to enter The Friends of the Library \$250 Casanova scholarship. We asked them to think about what interests them and design a book cover that included a graphic, a description of their story, their biography and awards and quotes from appropriate sources for the genre.

Kelly Takeda and Adrian Gonzales were our winners
(See Page 4 for Kelly Takeda's entry)



cARTalog Contest Winners



Since 2006, the Friends of the Library have held a contest in "memorial to the library card catalog," where students try to find as many creative uses as possible for salvaged cards, turning them into works of art. We call this **cARTalog**.
(Please see page 4 for our winners.)

In the Stacks....

The library is in the process of changing its classification system from Dewey Decimal to the Library of Congress. The project is expected to take approximately 3 years to complete. Remember to update your reading lists with revised call numbers.

A new collection has been created for biographies. The collection is housed at the end of the nonfiction section in West Wing. Biographies are being reclassified under BIO. Call numbers will contain the person's last and first name followed by the cutter number for the author's last name with a work mark for the first letter of the title and the publication date. Call number example is as follows:

BIO
Kennedy,
John F.
A464k
2010

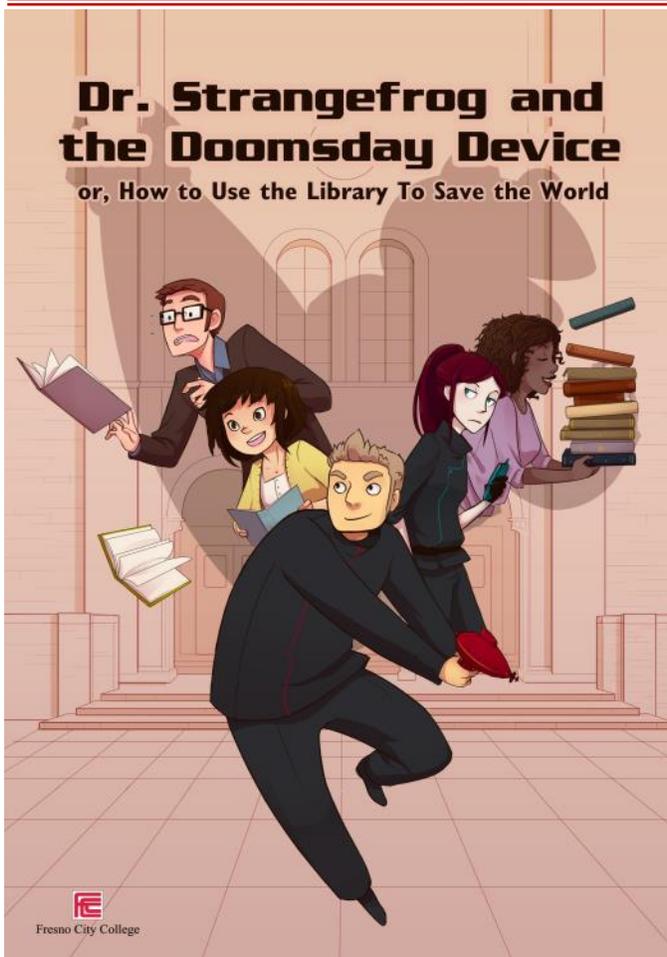
The Big & Tall collection (books up over 39 cm. in height) is being renamed to Oversize and Folio. These books will be housed at the beginning of the non-fiction books in West Wing.

RAM SLAM - EXTENDED HOURS

The library, tutorial, and computer lab (LI-118) will be open extended hours the week before finals as follows:

5/7 Tuesday: 6:30 PM – 10:30 PM
5/8 Wednesday: 6:30 PM – 10:30 PM
5/9 Thursday: 6:30 PM – 10:30 PM
5/11 Saturday: 9:00 am – 2:00 PM

ON SALE IN THE LIBRARY



The nefarious fiend, Dr. Strangefrog, is out to rule the world. Can two Fresno City College students and a librarian stop him? You betcha!

In the July/Aug, 2011 issue of the *College and Research Library News*, there was an article about the Miller Library at McPherson College in Kansas that produced a graphic novel called, *Library of the Living Dead*. It was funny and smart and Friends of the Library Board thought that our library could create something similar and voted that the project be funded from our biannual book sales.

The Friends Board and the Library staff bandied about ideas and it was the general consensus that we didn't want to duplicate the Miller/McPherson story with zombies (or werewolves, or vampires), but use the same concepts. We wanted the overall premise of our graphic novel to instruct, but also to make our students laugh and bring them into the library to ask questions. We, librarians, aren't so bad and the library really can save their world. Thus, *Dr. Strangefrog and the Doomsday Device, or How To Use the Library to Save the World* was born.

The Friends of the Library like to involve our students as much as possible in our events. We hold a contest every year to create artwork from old catalog cards called cARTalog and we fund two \$250 scholarships. And each spring we have an event called the Gathering of Friends in which students perform music, dance and read poetry.

For this graphic novel commission, we wanted to hire a Fresno City College student artist, so in the Fall of 2011, we advertised the contest with all the art and graphic art teachers as well as the general student body population, including our Anime Club. Twenty-three students submitted portfolios of their work and the Friends Board narrowed the field down to six. The artists produced one page using the text from the story, and then, using a suggestion from one of our art teachers to make the commission process as 'real life' as possible, they interviewed with the Board, explaining their overall concept and vision.

The Board chose Katrice Marroquin and her first job was to create the storyboards and, as they emerged, the text was edited. Once the story was nailed down, Katrice started to ink and color in earnest. It took a year for the final product to be finished, printed and ready for distribution.

We realized we could boost membership in the Friends and increase our email list by offering *Dr. Strangefrog and the Doomsday Device, or How To Use the Library to Save the World* as a membership incentive to new and renewing

—continued on page 3

Friends. Copies are \$3.00 otherwise. It cost \$2.11 per comic to print up and the Board has decided to use the proceeds to re-order additional copies should we need to. We are also looking into selling copies in our school bookstore, including copies for our new faculty hires, and offering copies to our special programs for at-risk and disadvantaged students. We also offer a preview copy on our library's home page: <http://fresnocitycollege.edu/library/>

We decided to build an event around the launch of the graphic novel and, in April of 2013, we used our annual Gathering of Friends to “unmask” it. The event was entitled *From Concept to Comic and Beyond: The 4 C's: Concept, Creation, Content and Cinema of Comic Books* and it was well-attended with an enthusiastic crowd of students, faculty and administrators. We invited Dan Forcey who heads the film and television division of Arcana, Canada's premiere comic book and transmedia studio to speak. He has overseen the creation of hundreds of graphic novels and dozens of feature film and television projects, including *Cowboys & Aliens* and the upcoming Syfy series, *Seeing Things*.

Dan spoke of the changing forces in the comic book industry from creation, distribution, to transmedia, which is spreading intellectual property across a variety of platforms: television, film, digital apps, etc. One indication of this is when Arcana started in the business in 2004, 10% of their sales were on digital platforms. Now it's 50% of their sales.



Matt Upson, the co-creator of McPherson's *Library of the Living Dead* and who still fights the good fight marketing library services and resources graphically, has posted Dr. Strangefrog on his blog <http://upsonlibrarian.weebly.com/blog---comics-in-libraries.html> and will share it in two presentations during Wisconsin Association of Academic Librarians conference at the end of April.

It's exciting to be part of this movement and, as Dan Forcey says at the end of his presentation, he's learned three things from reading comic books (or, “despite everything thing my parents used to tell me, reading comics really DID help me in life.”):

- From Superman: Know your weaknesses. Find your Kryptonite.
- From Mystique: Know yourself.
- From Iron Man: Strive for continual and lifelong improvement.

Not bad goals for any of us.

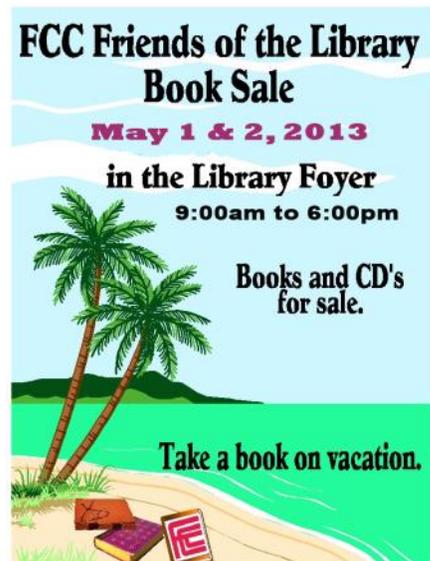
FRIENDS OF THE LIBRARY BOOK SALE

Come support the Friends of the Library and the funding of the cARTalog, the Casanova Scholarships and special projects like our Graphic Novel.

Wednesday May 1st & Thursday May 2nd
9:00 am to 6:00 pm.

Proceeds from 2:00 pm to 6:00 pm go to
Alpha Gamma Sigma Honor Society.

Read AND Support



2013 Casanova Scholarship and cARTalog

With each additional case, the investigator is left with disturbing messages from the murderer, each more personal than the last.

It is not until Caulfield is directly contacted, that she is forced to decide between leaving her life in the hands of the department that she serves, or to fight fire with fire.

Kelly Takeda is a fulltime student majoring in biochemistry and molecular biology. She plans to attend UC Davis to earn her Master of Science in forensic science.

"The Minotaur", a sequel to "Chimera", won The Bram Stoker Award for Best Novel in 2013.

"Chimera" features a cast of magnificently defined characters who are as deep and distinct as they are truly troubled."

- John Green, New York Times Best Seller

"Takeda's writing style is wonderfully diverse. She is able to balance sarcastic and satirical intensity with quirky wit and charm."

- Chuck Palahniuk, winner of The Pacific Northwest Booksellers Association Award

"An honest look into a dysfunctional society which reflects the characters' motives as the novel reaches its stunning climax."

- Neal Shusterman, recipient of The Boston Globe-Horn Book Award

"To engross one's readers so effortlessly is an exceptionally remarkable gift that is showcased by this up and coming novelist."

- James Patterson, Edgar Award winner

CHIMERA
KELLY TAKEDA



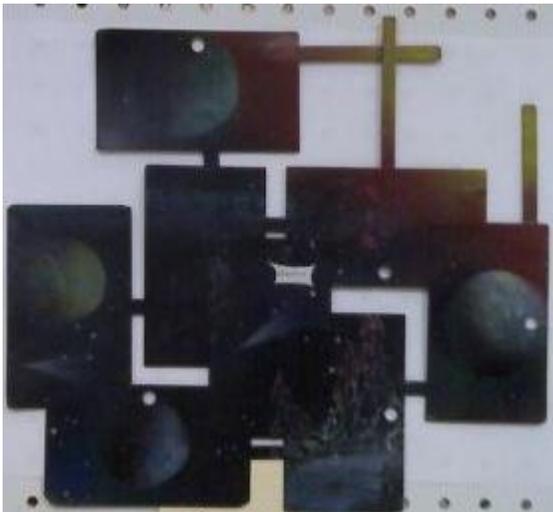
2:48 am- an abandoned building set ablaze, sends dense smoke into the Seattle skyline.

Under the flames, a body burns alive.

The case is given to Investigator Allison Caulfield after the forensic unit discovers a woman's corpse in the debris.

72 hours later, another fire rages on into the night, and again the singed body of a woman was found. But this time the arsonist left something very unique behind. Or was it meant for Caulfield to find?

As fires continue to be ignited, more victims fallen prey to a serial killer and arsonist are unearthed from grizzly crime scenes.



Best in Show: Javier Diaz \$75



2nd Place: Jasmin Mostafa \$45



4th Place: Denise Gorham \$35



1st Place: Carlos Corona \$50



3rd Place: Shelby Lopez \$40



5th Place Erika Arellano \$30