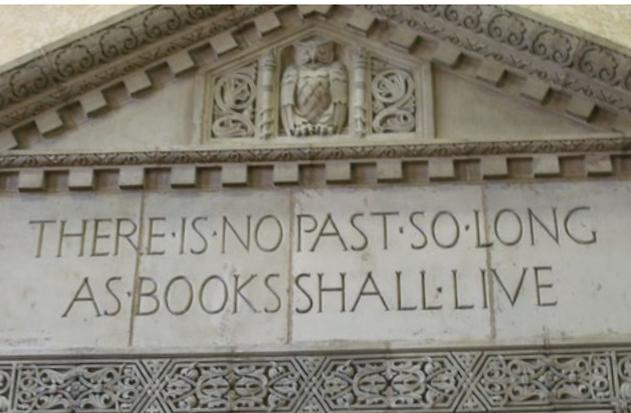




 Fresno City College

REPORT TO THE COMMUNITY  
*Transformation through Education*





**DR. CAROLE  
GOLDSMITH**  
PRESIDENT

“  
We are the  
City’s College,  
and we have  
listened to our  
community.  
”

# President’s Message

**Dear Friends of Fresno City College,**

I am proud to present the *Report to the Community: Transformation through Education*. This report recaps the college’s recent accomplishments and the collective efforts underway advancing student success.

Our progress through the dedication and determination of our faculty, staff, and students reflects our core values, which appear on the following page. It is our diverse mix of individuals — from every age, gender, culture, life experience, and perspective — who truly make Fresno City College an inspiring experience for all who spend time on our campuses. Within the pages of this report, we feature the stories of four such devoted individuals, committed to progress and enrichment.

We hold steadfast in assisting students reach their educational goals — regardless if it is transferring to a four-year university or acquiring the skills necessary to launch or advance a well-paying career. We support the aspirations of all who enter our doors to achieve their full educational potential.

Fresno City College was honored to receive the Excellence in Effort award from the Campaign for College Opportunity in October for significantly increasing the number of students earning Associate Degrees for Transfer. Not only are we leaders in preparing students for university transfer, we continue to be a primary provider of career technical training for high-wage and high-demand jobs. In April, the State Chancellor’s Office recognized 27 Fresno City College Career & Technical Education Programs for

outstanding student performance. Our high-performing programs boast post graduation earnings increase by 50 percent or more with 90 percent or more graduates employed in a job related to their field of study.

I also want to share some of the many ways our college supports traditionally underserved populations of students. The Ram Pantry, which opened in its permanent location on December 1, 2017, provides nutritious meals and other food support to students experiencing food insecurity. The Ram Pantry has seen a dramatic increase in the number of visits per semester from 3,952 in Fall 2017 to over 25,000 in Spring 2018.

There has been significant progress in facilities planning and procurement for updates to California’s oldest community college. In 2016, voters overwhelmingly passed Measure C, a local bond to support growth and facility related needs of the college. We have made great strides in securing land for a new campus in West Fresno, thanks to the generous donation of Mr. Terrance Frazier, the Shehadey Family, and Sylvester Hall. Additionally, Fresno City College was chosen to receive \$16.9 million from Transformative Climate Communities Program for our proposed West Fresno campus. We have also begun designing a new science building and First Responder Center in Southwest Fresno. And finally, with the

relocation of the SCCCD District Office to Downtown Fresno, the main campus will enjoy greater access to parking as we anticipate the final parking needs analysis.

We are the city’s college, and we listen to our community. Within the past year, over two-dozen College Community Conversations and Public Forums were held both on and off campus with a range of individuals and organizations including nonprofits, churches, community partners, schools, and neighbors. I am happy to report that these events provided great dialogue and insights that will help us develop future programs and services to meet the needs of those we serve, our students, local employers, and the community at large.

Our mission, which can be read on the following page, states our commitment. It is my personal passion and promise to continue this important work to transform our community for the better through education.

I want to ensure that future generations of students continue to have access to education and job skills training for the next 100 years.

Go Rams!

Sincerely,

A handwritten signature in black ink that reads "Carole Goldsmith". The signature is fluid and cursive.

Dr. Carole Goldsmith  
President, Fresno City College

**Instruction**  
**DON LOPEZ**  
 VICE PRESIDENT



**Administrative Services**  
**CHERYL SULLIVAN**  
 VICE PRESIDENT

**Student Services**  
**DR. LATARIA HALL**  
 VICE PRESIDENT



**Educational Services & Institutional Effectiveness**  
**DR. ROBERT PIMENTEL**  
 VICE PRESIDENT

**VISION**

As educational leaders in the community, Fresno City College faculty, staff, and students will engage in a partnership to transform lives through education.

**CORE VALUES**

**GROWTH**

We are committed to sharing and exploring new ideas through collaboration, respect for diversity, promoting equity, and professional development.

**LEADERSHIP**

We are leaders in our community, dedicated to behaving ethically, committed to open communication, and good stewards of our resources.

**SUCCESS**

We champion excellence, quality, celebrating individual differences, and providing a positive and supportive environment for all.

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**MIKE DANA**  
MUSIC INSTRUCTOR

“  
One of the most gratifying things for me has been seeing how successful so many of my students have become.  
”

# Music Icon Retires on High Note

**F**resno City College music instructor Mike Dana had a deep sense of satisfaction as he ended his 28-year teaching career. In that time, the FCC jazz program grew into one of national recognition, and many of his students have gone on to careers as professional musicians and educators. One of Dana’s major accomplishments has been the creation and growth of FCC’s City Jazz Festival, a two-day event for dozens of schools, bringing students together to perform and learn. This event, now in its 28th year, awards over \$4000 in scholarships to outstanding student musicians for summer music programs and to attend Fresno City College.

This year’s City Jazz guest artist was trumpet player, Gilbert Castellanos, a former FCC student who played in Dana’s very first jazz band in 1990. “For me, this was a nice ‘bookend’... to have one of my first students featured at my final City Jazz concert,” said Dana. “One of the most gratifying things for me has been seeing how successful so many of my students have become, as performers and in education. It makes leaving here feel like it’s been 28 years well spent,” added Dana. Recently, Dana was named the 2018 Jazz Educator of the Year by the California Music Educators Association, a state-wide music

education network, which includes elementary, secondary, and college level programs. He was also honored for his years of service and dedication to jazz performance and education by the California Alliance for Jazz with the CAJ Hall of Fame award presented during the California All-State Music Education Conference in February. Mike is a widely published composer, guest conductor, and workshop presenter throughout the US, and he regularly teaches at international jazz workshops in Thailand, Lebanon, Cyprus, China, and Hong Kong. He was also a US State Department Cultural Envoy to Thailand in 2017.



**CAROLYN DE ANDA**  
PHOTOGRAPHY INSTRUCTOR

# Looking at the Whole Picture

“  
In today’s world we all need  
to learn how to operate  
in new technologies.  
”

Since 2010, photography instructor, Carolyn De Anda has focused her teaching efforts on incorporating digital literacy that includes not only photography but graphics and other technologies. This component is critical for today’s students in order to transcend any industry and help develop critical thinking and problem solving skills.

“When a student takes a photography course here, it actually helps them move forward in whatever industry they want to pursue, whether it’s medicine, real estate, agriculture or other business opportunities. In today’s world we all need to learn how to operate in new technologies.”

As a 2004 Adobe Certified Expert, De Anda has the experience and expertise to connect students to industry — she has met and exceeded Adobe industry standards.

In 2016, she started SPARK to help connect young women to the photography industry and bridge the employment gap by providing contacts and internships for her students. The program is now open to all photography students and provides valuable experience and opportunities for FCC students.

A freelance photographer, De Anda specializes in commercial and stock photography of food, lifestyle, and agriculture. She is currently learning a new technology, drone and aerial photography, and hopes to offer those classes in the near future.

**ERNIE GARCIA**  
EDUCATIONAL ADVISOR

“  
You can  
actually see  
the impact  
you’re having  
on students’  
futures.”  
”

## From Student to Staff

**E**rníe Garcia jokes that he came to Fresno City College as a student and never left. In all, he’s been at FCC for 21 years. After graduating from Clovis West in 1997, Garcia started as a freshman that fall. He worked as a student aide at FCC throughout his college years, including while earning his bachelor’s degree at Fresno State. His first FCC staff job was in Admissions & Records. He has also been on special assignment to the President’s Office and is now an educational advisor in the EOPS office.

“I feel it’s like a place I belong. I like the people. I like the students. You’re surrounded by people who are dedicated to students who want to change their lives and you can actually see the impact you’re having on students’ futures,” Ernie says.

In his 21 years at FCC, Ernie has become a familiar face around campus. As a student, he was in the City Singers and served as a senator, president, and student trustee in the Associated Student Government. As an employee, he has served on a number of committees planning special events and working on college issues. He’s active in the Classified Senate both on campus and statewide. He was recently named Classified Professional of the Year for the State Center Community College District.

“I like being involved. We are all stakeholders in this college and community,” he said.

Ernie has hopes to expand his resume. He is currently earning a master’s degree in higher education administration.

**FLAVIO ARECHIGA**  
STUDENT TRUSTEE

“  
The more you  
know, the less  
afraid you  
are of what  
can happen.  
”

# Student Leader's Passion to Help Others

**W**hen you first meet Flavio Arechiga, he's very soft spoken, which may be a little surprising considering how involved he is in student government and student clubs. However, as he begins to tell you more about himself, you realize just how passionate he is about learning and leading.

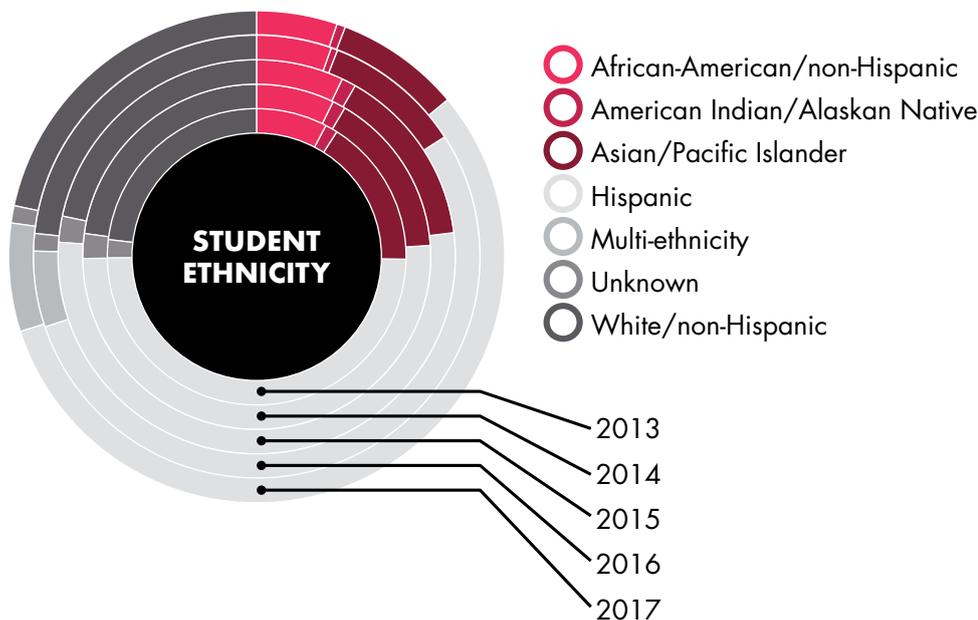
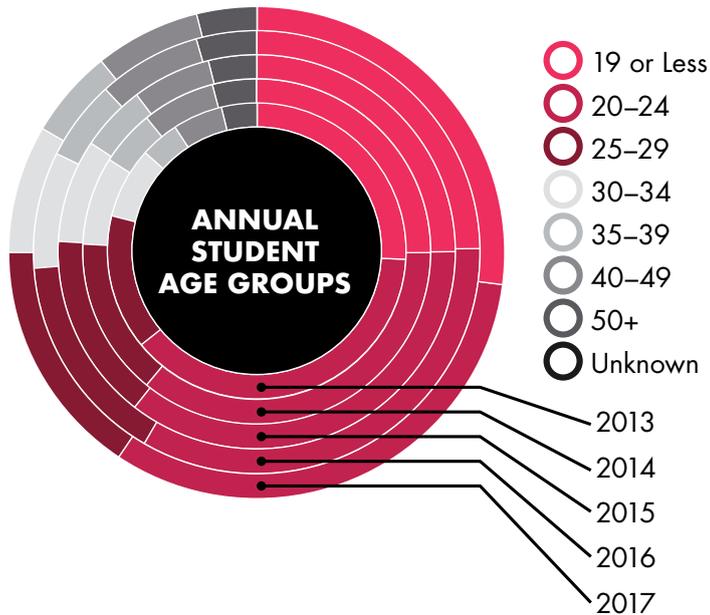
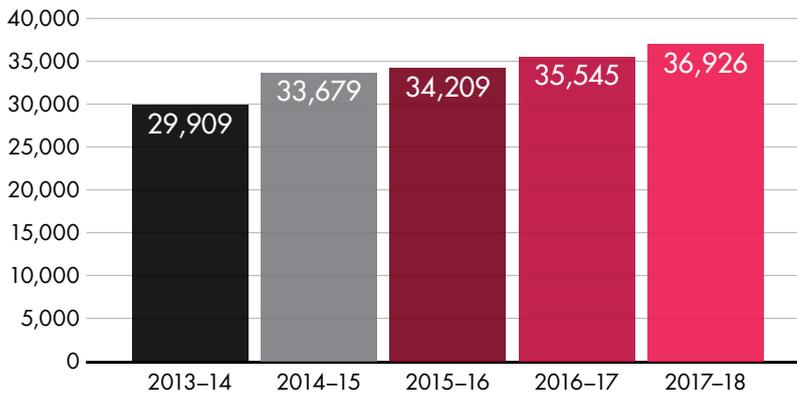
Flavio, a double major in economics and political science, is FCC's Student Trustee on the District's Board of Trustees, representing not only FCC students but students at other campuses as well. He is President of Students Without Borders, a student club for "dreamers" or undocumented students. He is also a member of MEChA and the International Student Club.

Helping students was the motivation for Flavio to get involved with student government and clubs. It gives him the opportunity to learn about the needs and concerns of other students. Flavio, who credits the Dream Act for helping him afford college, continually educates himself on current events and campus issues and shares with other students the importance of being informed.

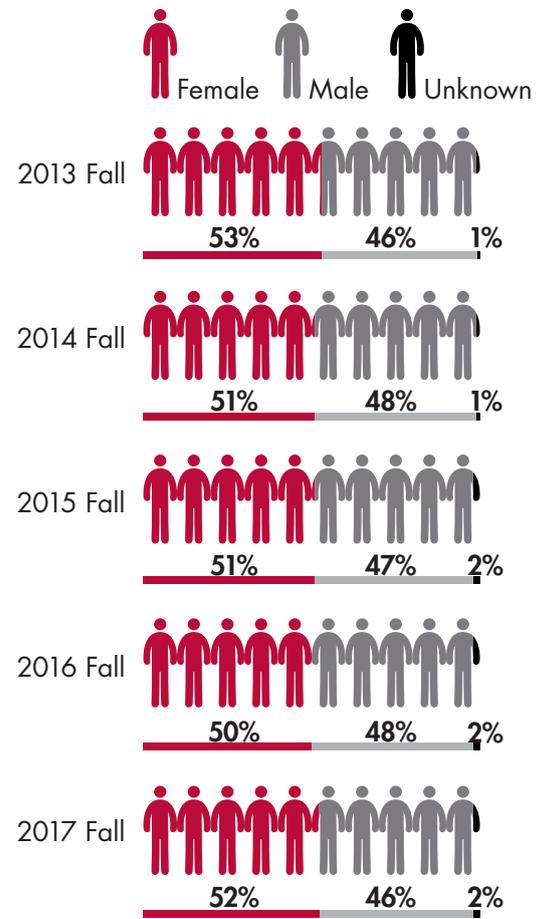
"I tell them to get as informed as they can, especially when there are political events going on. The more you know, the less afraid you are of what can happen," he said.

Flavio has ambitious goals for the future. He has already been accepted to UC Davis to study economics. His plan is to someday work for the Federal Reserve. Ever true to his convictions, he says he likes studying economics because he realizes an economist "can help a lot of people at one time."

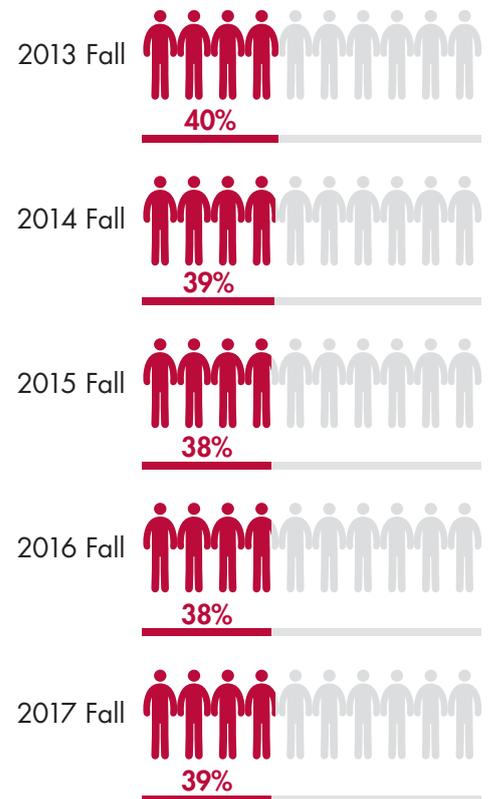
**ANNUAL STUDENT HEADCOUNTS**



**STUDENT GENDER**

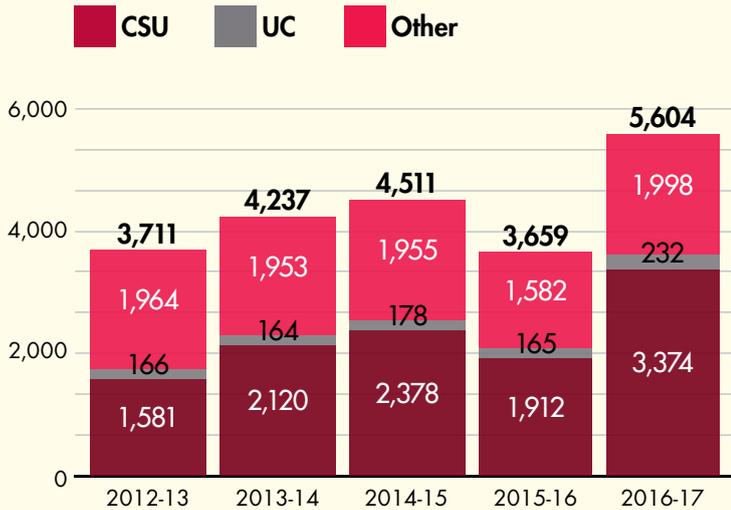


**FIRST GENERATION HIGHER EDUCATION**

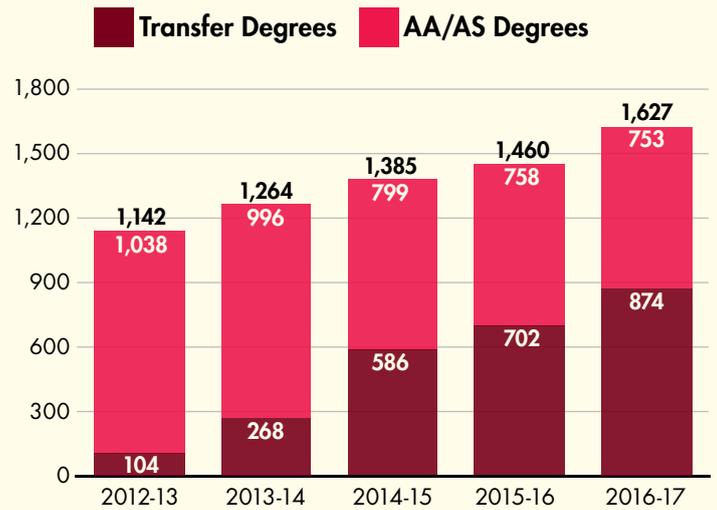


# College Increases Transfers

## NUMBER OF STUDENT TRANSFERS



## NUMBER OF TRANSFER DEGREES AWARDED



Secretary of State Alex Padilla called the Campaign for College Opportunity Champions of Higher Education award “the equivalent of a Grammy, an Oscar, and maybe a World Series ring, all rolled into one.”

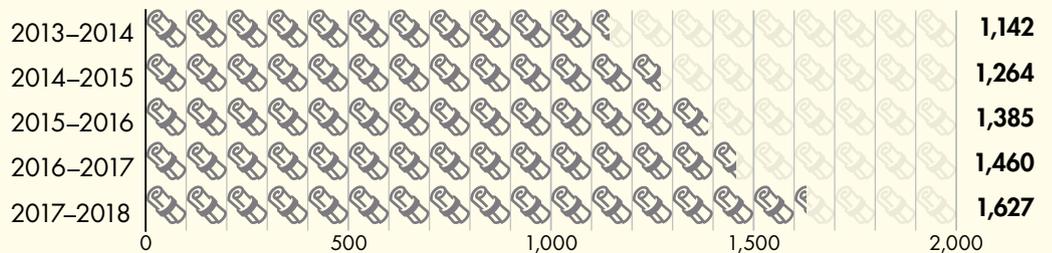
Fresno City College was one of nine California Community Colleges that were recognized in October by the Campaign for College Opportunity for significantly increasing the number of students earning an Associate Degree for Transfer (ADT). The honor also recognizes enrolling those students at a CSU with junior status and graduating ADT earners with a bachelor’s degree.

In 2010, the Campaign for College Opportunity sponsored historic transfer reform legislation that created a clearer path for students to earn an associate degree and get guaranteed admission as juniors to the CSU system. Since then, over 69,000 students have earned an ADT and of those that enrolled in the CSU, earned their bachelor’s degree almost twice as fast as other transfer students.

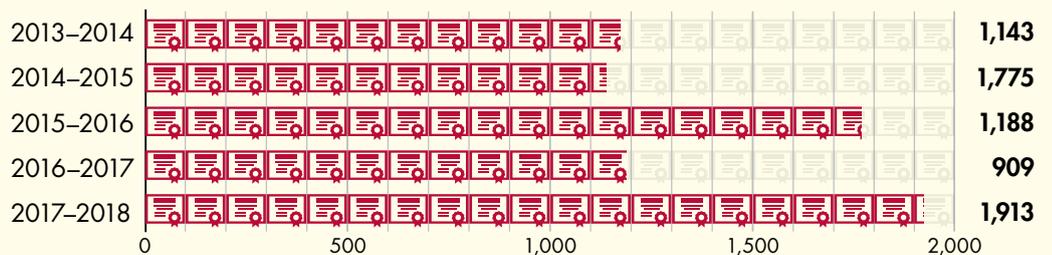
## SIGNIFICANT INCREASED OF ASSOCIATE DEGREES FOR TRANSFER

FCC was one of three colleges that significantly increased the number of students earning Associate Degree for Transfer during the 2014–15 and 2015–16 academic years.

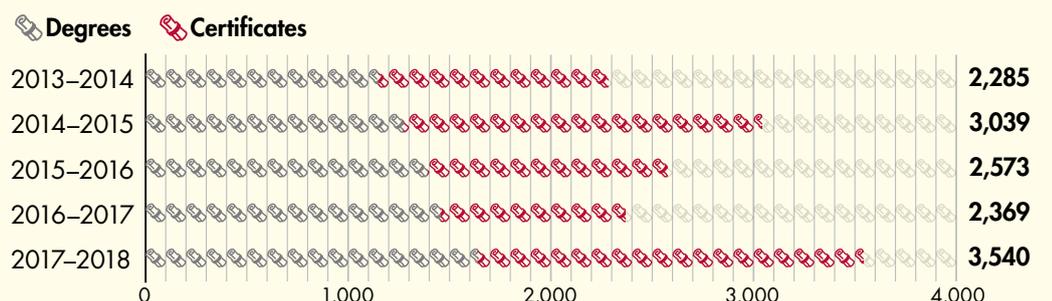
## DEGREES AWARDED



## CERTIFICATES AWARDED



## DEGREES & CERTIFICATES AWARDED



# Creating value for students and the regional economy

Fresno City College (FCC) creates a significant positive impact on the business community and generates a return on investment to its major stakeholder groups—students, taxpayers, and society. Using a two-pronged approach that involves an economic impact analysis and an investment analysis, a study by EMSI calculates the benefits received by each of these groups. Results of the analysis reflect fiscal year 2016–2017.

## IMPACT ON BUSINESS COMMUNITY

During the analysis year, FCC and its students added **\$886 MILLION** in income to FCC’s service region’s economy, approximately equal to **1.3%** of the region’s total gross regional product (GRP). FCC’s impact supported **12,947** jobs in FY 2016–17. For perspective, this means that one out of every 64 jobs in FCC’s service region is supported by the activities of FCC and its students.

## OPERATIONS SPENDING IMPACT

- FCC employed 1,394 full-time and part-time employees in FY 2016–17. Payroll amounted to \$96.4 million, much of which was spent in FCC’s service region to purchase groceries, clothing, and other household goods and services. The college spent another \$71.6 million to support its day-to-day operations.
- The net impact of college payroll and expenses in FCC’s service region during the analysis year was approximately **\$154.7 MILLION** in income.

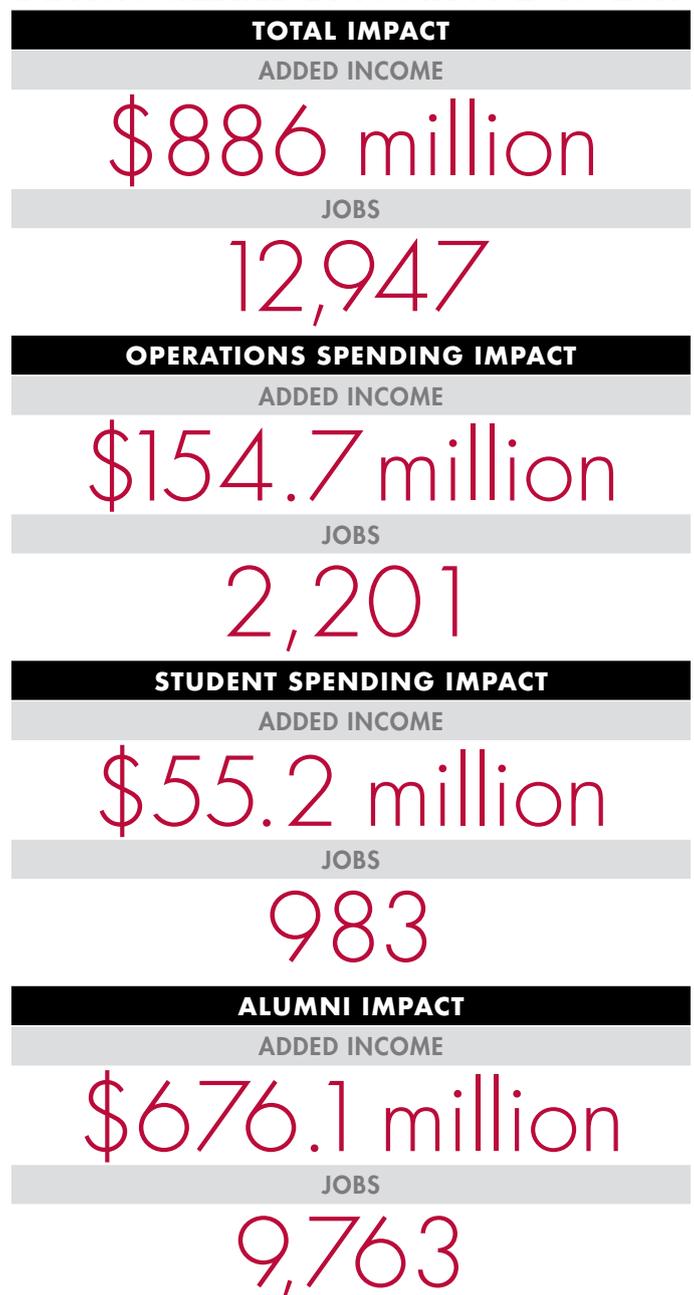
## STUDENT SPENDING IMPACT

- Around 5% of students attending FCC originated from outside the region. Some of these students relocated to FCC’s service region. In addition, a number of students would have left the region if not for FCC. These relocated and retained students spent money on groceries, transportation, rent, and so on at regional businesses.
- The expenditures of relocated and retained students during the analysis year added approximately **\$55.2 MILLION** in income to FCC’s service region’s economy.

## ALUMNI IMPACT

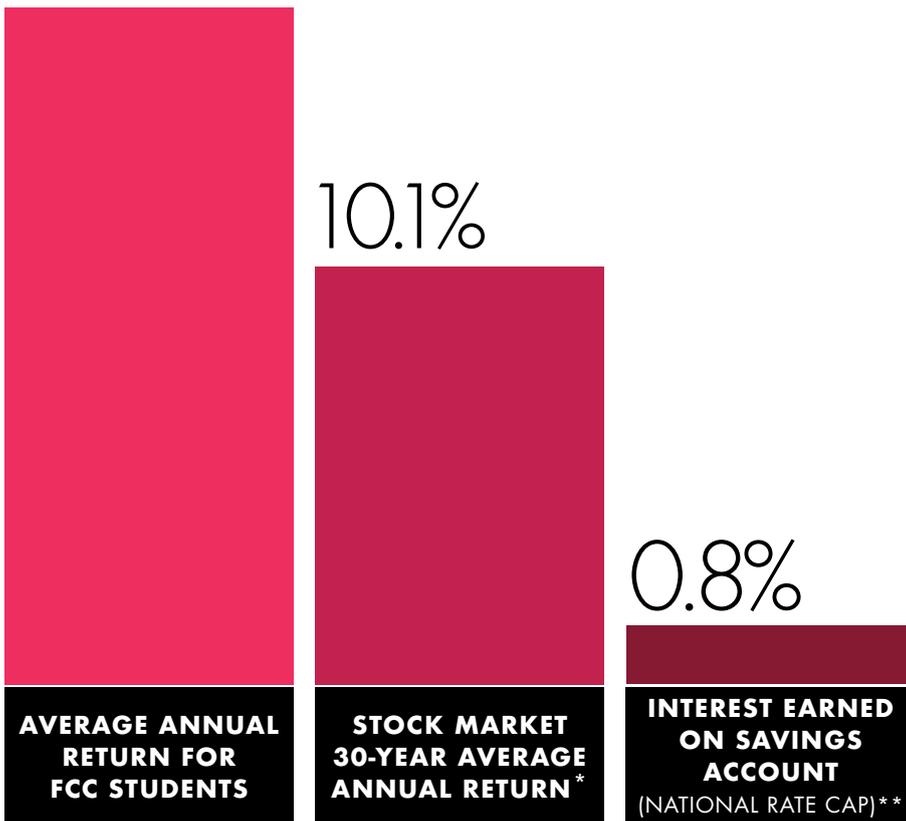
- Over the years, students have studied at FCC and entered or re-entered the workforce with newly-acquired skills. Today, thousands of these former students are employed in FCC’s service region.
- The impact of former students currently employed in the regional workforce amounted to **\$676.1 MILLION** in added income during the analysis year.

## IMPACTS CREATED BY FCC IN FY 2016–2017



## STUDENT RATE OF RETURN

16.4%



\*Forbes' S&P 500, 1987–2016. \*\*FDIC.gov, 7-2017.

## FOR EVERY \$1 SPENT BY...



## RETURN ON INVESTMENT TO STUDENTS, TAXPAYERS, AND SOCIETY

### STUDENT PERSPECTIVE

- FCC's FY 2016–17 students paid a total present value of **\$18.2 MILLION** to cover the cost of tuition, fees, supplies, and interest on student loans. They also forwent **\$94.9 MILLION** in money that they would have earned had they been working instead of learning.
- In return for the monies invested in the college, students will receive a present value of **\$629.1 MILLION** in increased earnings over their working lives. This translates to a return of **\$5.60** in higher future earnings for every dollar that students invest in their education. The average annual return for students is **16.4%**.

### TAXPAYER PERSPECTIVE

- In FY 2016–17, state and local taxpayers in California paid **\$129.8 MILLION** to support the operations of FCC. The net present value of the added tax revenue stemming from the students' higher lifetime earnings and the increased output of businesses amounts to **\$310 MILLION** in benefits to taxpayers. Savings to the public sector add another **\$37.9 MILLION** in benefits due to a reduced demand for government-funded services in California.
- Dividing benefits to taxpayers by the associated costs yields a 2.7 benefit-cost ratio, i.e., every dollar in costs returns **\$2.70** in benefits. The average annual return on investment for taxpayers is **6.6%**.

### SOCIAL PERSPECTIVE

- The economic base in California will grow by **\$4.6 BILLION** over the course of the students' working lives. Society will also benefit from **\$87.3 MILLION** in present value social savings related to reduced crime, lower unemployment, and increased health and well-being across the state.
- For every dollar that society spent on FCC FY 2016–17 educations, society will receive a cumulative value of **\$17.10** in benefits, for as long as the FY 2016–17 student population at FCC remains active in the state workforce.



*Over 12 community conversations and public forums were held on campus, in Southeast and West Fresno to insure that local residents could provide the college with their ideas and input for future programs.*



# Community Conversations

With new construction projects coming online in the next few years, Fresno City College understands the importance of receiving community input.

Last year, 12 community conversations and meetings were held from April to September. The first meeting, on April 24, had close to 100 neighbors from areas near the college in attendance to hear about plans for the future of FCC. The conversation was interactive, and the neighbors who attended were able to ask questions directly regarding college projects.

On June 28, a group of West Fresno residents attended a community conversation at Rutherford B. Gaston Middle School facilitated by our college president, Dr. Carole Goldsmith. The focus of the meeting centered around the planned West Fresno campus.

The final community conversation was held in Southeast Fresno at Sunnyside High School's cafeteria on September 26. The event for residents living in the nearby neighborhoods focused on the concept of offering college classes at the high school campus, and the participants provided much desired input and a range of ideas for consideration.



*Measure C will provide funding for vital upgrades and new buildings at FCC and in the community. Valuable meetings were held and provided the college with information to move the college forward for generations to come.*

# Measure C and Beyond

In June 2016, Measure C, a \$485 million facilities bond was passed that will provide funding to develop new and improved facilities at FCC.

**P**roposed facilities enhancements funded by Measure C include a new science building and improved parking on the main campus. In addition to Measure C funding, there is a remaining \$30 million from Measure E, a bond that was passed in 2002. The Measure E funds are designated for use on a police and fire academy and for upgrades at the Career and Technology Center. PMSM Architects were selected to work with the college in developing a plan and determine a timeline for all upcoming projects including the new West Fresno campus.

FCC hosted more than a dozen community forums and meetings in 2017 with residents and industry leaders regarding the desired types of classes, services, and programs to be offered at both the West Fresno campus and on the main FCC campus.

At the January 2018 board meeting, the FCC science building design contract was awarded to Lionakis Architects, a firm that specializes in community college science facilities. The design and planning of the new building will happen concurrently with site acquisition and district office relocation.

A parking study at FCC's main campus is underway and will provide necessary data for the *Districtwide Facilities Master Plan* that is in development.

# Transformative Climate Communities

On October 2, members of the Fresno Transformative Climate Communities Collaborative voted unanimously to include the college's full \$16.9 million request for funding submitted to the California Strategic Growth Council's Transformative Climate Communities (TCC).

**T**he total funding amount for Fresno is \$70 million, and Fresno is one of three cities in the state to be a pilot for the TCC program. The intent of this grant is for "comprehensive public investments" that can effectively catalyze private and public resources to achieve environmental and economic transformation.

"This funding will help bring the FCC West Fresno satellite campus one step closer to reality. This is a tremendous testimony to the acceptance and acknowledgment of the good work that we're doing at FCC," said Dr. Carole Goldsmith, college president.

"We are excited at the potential to broaden our impact and transform lives in West Fresno and the surrounding communities. This project will be the nexus for inspiring economic development for the entire Central Valley," she added.

The Board of Trustees approved the purchase of a site for the West Fresno campus at 2423 S. Walnut Avenue during their February meeting. The Board also awarded the architectural contract to SIM-PBK Architects. SIM, a local architectural firm, recently merged with PBK, a national company.

# Central Valley Promise

## Student Centered — Career Focused

**F**resno City College is partnering with Fresno Unified School District and joining 150 cities throughout the country in offering College Promise programs.

The Central Valley Promise, a new regional initiative, will ensure that students who pledge to complete specific activities and preparation during middle and high school, gain admission to a community college with free tuition their first semester. This initiative is critical in closing the education and employment gap in the Central Valley.

Potential students will have access to college services and resources to focus on their goals and increase their readiness. Other benefits of the program include priority registration and a dedicated counselor.

# Support Students at Fresno City College

Charitable gifts to Fresno City College are investments in the future of our students, our workforce, and our community.

**T**here are several ways to make your gift to support student scholarships or campus needs that enhance the instructional experience of our students:

## Outright Gifts

- Cash Gifts
- Appreciated Stock and Bonds
- Gifts of Real Estate/Personal Property
- Gifts of Equipment, Materials, and Services
- Memorial/Honor Gifts
- Matching Corporation Gifts

## Planned Gifts

- Your Will
- Life Insurance
- Deferred Gifts — Charitable Gift Annuity
- Scholarships

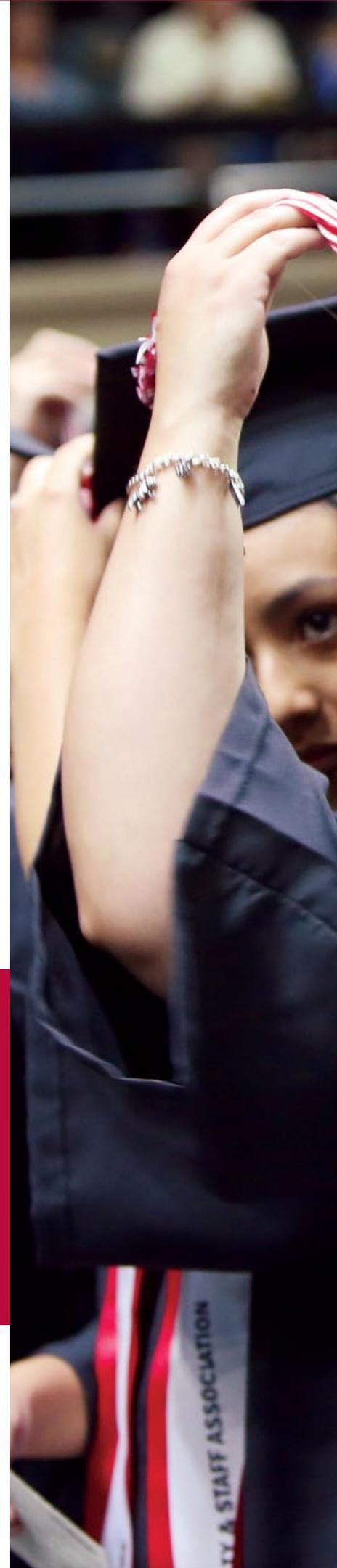
Fresno City College and the State Center Community College Foundation welcome gifts of all types and will work with you and your financial advisor to maximize the tax benefits for you. Every contribution helps our students achieve their goals, which then provides our communities with a stronger workforce for generations to come.



*Gifts from private sources are financially administered through the State Center Community College Foundation, a 501(c)3 organization.*

**Make a difference today**

Donate through  
State Center Community  
College Foundation  
(559)324-6484  
[www.scccd.edu/foundation](http://www.scccd.edu/foundation)





*Celebrating 55 years, the FCC Registered Nursing Program is the largest community college RN program in California with over 430 students enrolled per semester. Nursing graduates have a nearly 80 percent job placement rate.*



*Last August, FCC and the City of Fresno announced a special partnership that allows current students the option of a free FAX bus pass. Hundreds of students have taken advantage of this offer which has helped ease parking on campus.*



*After being honored by the Fresno City Council for their season championships, FCC teams in men's soccer, women's soccer, and wrestling join Councilmember Esmeralda Soria and President Carole Goldsmith for a photo at Fresno City Hall.*



*The Police Academy celebrated its 150th graduating class in June and ranks number one in the state with a passing rate of over 85 percent for college based academies and number one in hiring rate of over 71 percent. It is one of 39 Basic Police Academies in the State of California and one of 18 partnered and based with a community college system.*



*During the 2018 spring semester, over 20,000 students were served at the FCC Ram Pantry. A new, permanent location opened in the Bookstore Building on December 1, 2017.*



**Fresno City College**

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