

Name: \_\_\_\_\_

ID: \_\_\_\_\_

Date: \_\_\_\_\_

Advisor Contact: \_\_\_\_\_

**Major Requirements: 25.5units**

**A grade of "C" or better is required in the following courses**

CERTIFICATE OF ACHIEVEMENT (F.2152.CA)	C-ID	Units	Completed	In Progress	Planned
ART 7, Beginning Drawing		3			
BA 51, Business Planning & New Venture Launch		1.5			
MKTG 10, Principles of Marketing		3			
MKTG 11, Selling and Sales Management		3			
MKTG 12, Advertising and Promotion		3			
MKTG 14, Retailing		3			
MKTG 17, Visual Merchandising		3			
MKTG 21, Digital Marketing		3			
MKTG 22, Introduction to Fashion Merchandising		3			

**Notes:**

1. This curriculum is designed to prepare students for employment in the field of Fashion Merchandising.
2. Some of the above courses may have prerequisites. See the catalog or schedule of classes.
3. The *Certificate of Achievement* requires completion of the major (25.5 units) with a "C" or better grade in each course.