



Fresno City College

Graphic Communications
SOCIAL MEDIA CONTENT DESIGN
2021-2022

Name: _____

ID: _____

Date: _____

Counselor Contact: _____

Major Requirements: 18units

A grade of "C" or better is required in the following courses

CERTIFICATE OF ACHIEVEMENT (F.8513.CA)	C-ID	Units	Completed	In Progress	Planned
BA 5, Workplace Communications		3			
BA 52, Introductions to Entrepreneurship		3			
GRC 27, Digital Video Production		3			
GRC 51, Storyboarding		1			
GRC 55, Social Media Design		2			
MKTG 21, Digital Marketing		3			
PHOTO 14, Photography for Social Media		3			

Notes:

1. An inter-disciplinary approach to social media content creation featuring components of Graphic Communication, Photography, Business Administration, and Marketing.
2. Some of the above courses may have prerequisites. See the catalog or schedule of classes.
3. The *Certificate of Achievement* requires completion of the major (18 units) with a "C" or better grade in each course.