

Graphic Communications SOCIAL MEDIA CONTENT DESIGN 2022-2023

Name:	
ID: ¯	
Date:	
Counselor Contact:	
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Major Requirements: 19 units

A grade of "C" or better is required in the following courses

CERTIFICATE OF ACHIEVEMENT (F.8513.CA)	C-ID	Units	Completed	In Progress	Planned
BA 5, Workplace Communications		3			
BA 52, Introductions to Entrepreneurship		3			
GRC 27, Digital Video Production		3			
GRC 51, Storyboarding		1			
GRC 55, Social Media Design		3			
MKTG 21, Digital Marketing		3			
PHOTO 14, Photography for Social Media		3			

Notes:

- 1. An inter-disciplinary approach to social media content creation featuring components of Graphic Communication, Photography, Business Administration, and Marketing.
- 2. Some of the above courses may have prerequisites. See the catalog or schedule of classes.
- 3. The *Certificate of Achievement* requires completion of the major (19 units) with a "C" or better grade in each course.