

Open Educational Resources: An Equity Effort Proving We Believe in Our Students!



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This presentation is
adapted from CCCOER.org &
CCCOEI presentations



@DrBSI



#SocialJustice

#Equity

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College Ready, Hungry, and Homeless

AN OVERVIEW OF BASIC NEEDS INSECURITY IN
CALIFORNIA'S PUBLIC HIGHER EDUCATION SYSTEM

Speaker's Office of Research and Floor Analysis

CCC	
Tuition and Fees	\$1,104 (\$46/unit x 12 units)
Total Cost of Attendance	\$12,871 with family \$20,639 off campus
% Covered by Grant Aid	33%

July 2018

Key Data Points

- Grants cover ~ 1/3 of total cost
- 83% of grants from College Promise (formally Pell Grants)
- Recently ~ 40% CCC have food insecurity
- Recently ~ 25% CCC experienced homelessness

Is there “textbook” problem?

Student Impact

**Survey of 2039 college students
at 156 campuses across 33 states**

Source: Fixing the Broken Textbook Market, 2014

- **48% take fewer classes or different classes**
- **65% choose to not buy textbook**
- **94% report concern that grades affected**

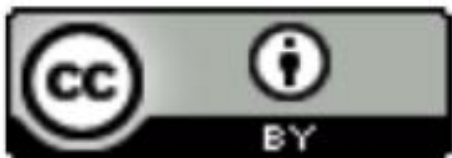
FINDING 3: HIGH TEXTBOOK PRICES HAVE A DISPROPORTIONATE IMPACT ON STUDENTS AT COMMUNITY COLLEGE.

When broken down by type of college, our data show that a greater percentage of community college students use financial aid to purchase textbooks:

28% of students use financial aid for textbooks at 4-year public colleges...



...Compared to 50% at 2-year and community colleges.

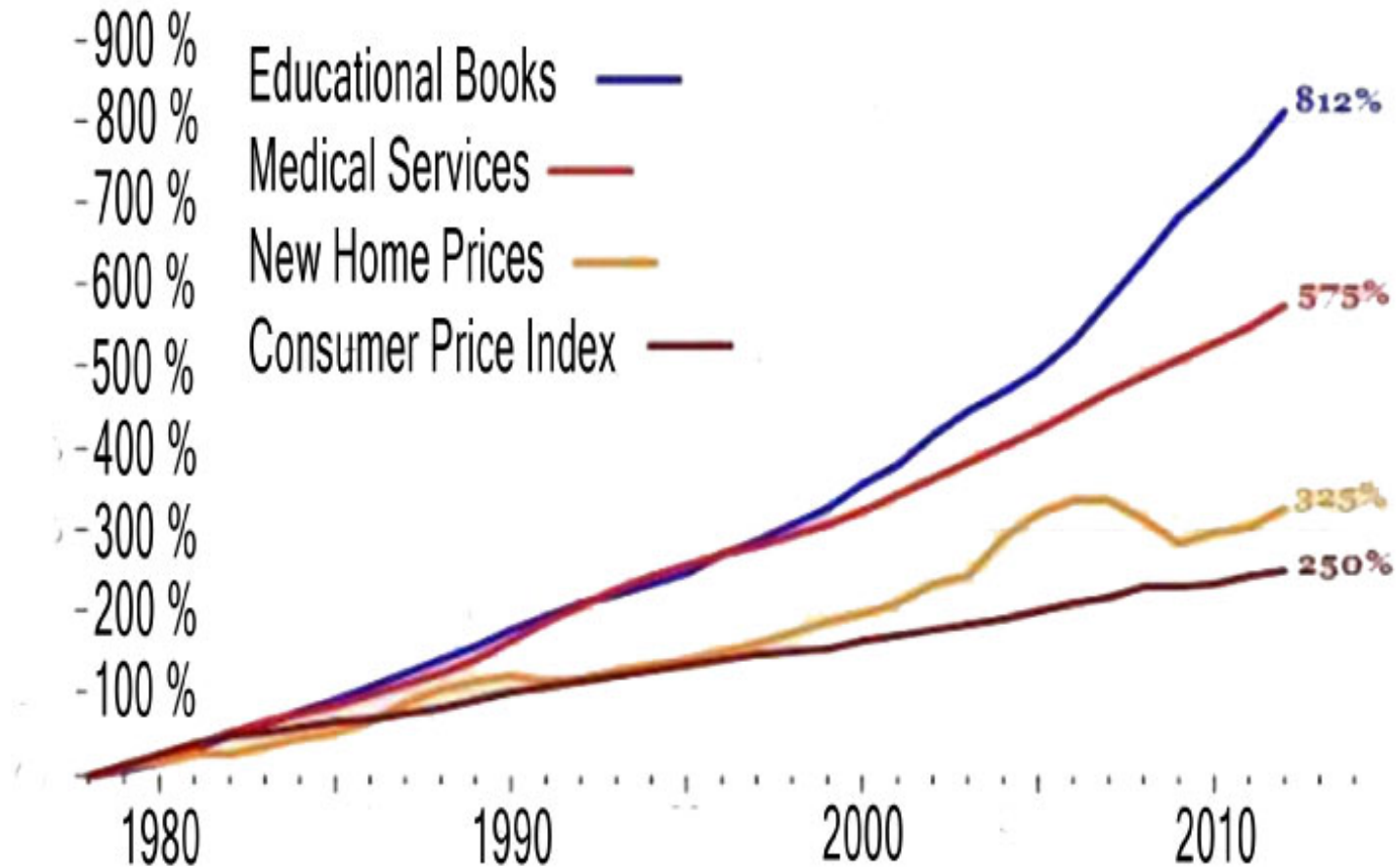


To attribute this work, please credit the Student PIRGs and provide a link to www.studentpirgs.org/textbooks.

By what % have textbook prices risen in the last 35-ish years?

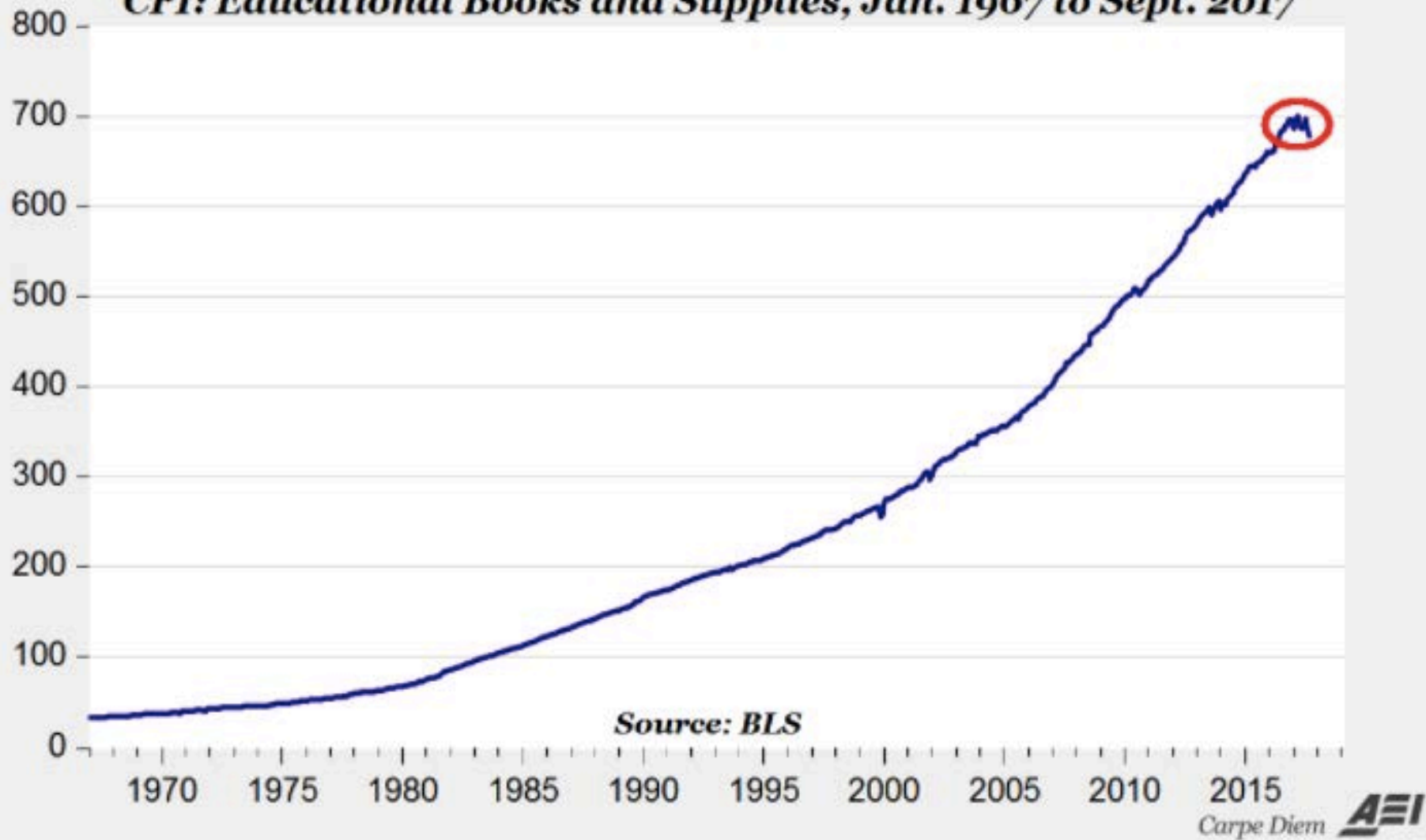
- ☐ Less than 100%
- ☐ 100-800%
- ☐ Over 800%

Textbook Costs Rise 6% Annually



Sources: BLS, Census Bureau **AEI**

CPI: Educational Books and Supplies, Jan. 1967 to Sept. 2017



Source: <https://www.aei.org/publication/wednesday-afternoon-links-30/> 10/25/17

*Equity and Social
Justice include
each student having
access to required
course materials on
Day 1 of the course!*

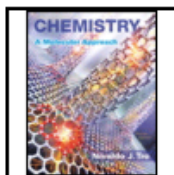
Do you know?

- Pick one course you teach
- Estimate textbook cost:
 - ❖ New
 - ❖ Used
 - ❖ Rent
 - ❖ Digital

<http://bookstore.fresnocitycollege.edu/home.aspx>

CHEM 1A ~ SPRING 2019

Term: Spring 19 Name: CHEM 1A Section: Instructor: Location: MATH SCIENCE ENGR DI

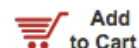


CHEMISTRY: MOLECULAR APPR.- W/MOD.ACCESS

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CHEMISTRY-STUD.LAB.NOTEBOOK (100 PAGES)

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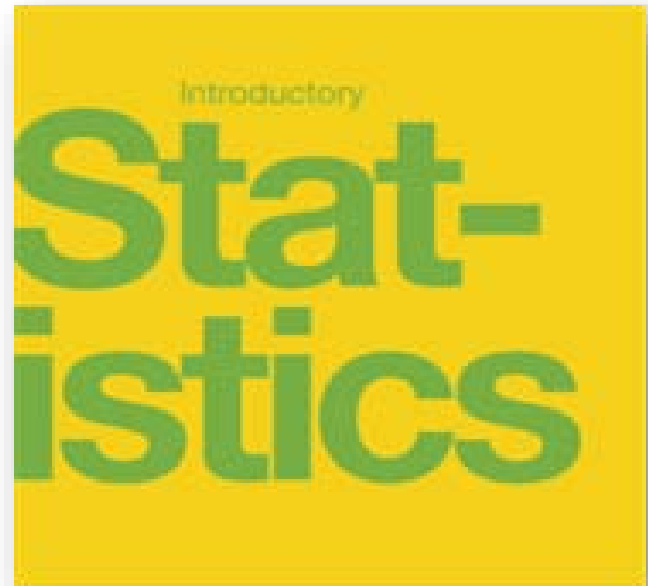
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**Savings
over 11
years ~**



**One course, one
OER text, one
college*:**

**Estimated student savings of
~\$3,000,000+**

*Elementary Statistics using *Collaborative Statistics* at De Anza College since 2008-09 academic year
Elementary Statistics using *Introductory Statistics* at De Anza College since January 2014

Student Quotes

- **“I felt really proud [because] I had my own book.”**
- **“[The] first couple of weeks, I’m stressing [when I can’t afford my books].”**
- **“For 50 minutes each day, I don’t feel like the poor kid in the class [because I have access to the OER text].”**

What can YOU do?

- Textbooks are faculty decisions in colleges, so meet with faculty
- Choose OER for supplemental materials for developmental education & college courses
- Encourage students to meet with college student government to discuss textbook affordability
- Enroll students in courses with zero textbook cost designation
- Provide faculty incentives for adapting OER & using them instead of traditional textbooks

Friday's workshops

- **OER – nuts & bolts**
- **Find OER for your courses**
- **Canvas shells for your courses**

**Bring your laptop or tablet
& prepare for success!!**

CVC-OEI's OER support

CVC-OEI home page: <http://cvc.edu/>

OER landing page:

<https://cvc.edu/faculty-resources/open-educational-resources/>

Basic Skills landing page:

<https://cvc.edu/faculty-resources/underprepared-student-resources/>

Design Rubric landing page:

<https://cvc.edu/faculty-resources/professional-development/online-course-design-standards/>

Questions????

Many thanks!

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