

Name: _____

ID: _____

Date: _____

Advisor Contact: _____

Major Requirements: 25.5 units

A grade of “C” or better is required in the following courses:

ASSOCIATE IN SCIENCE (F.2152.AS)	C-ID	Units	Completed	In Progress	Planned
ART 7, Beginning Drawing		3			
BA 51, Business Planning & New Venture Launch		1.5			
MKTG 10, Principles of Marketing		3			
MKTG 11, Selling and Sales Management		3			
MKTG 12, Advertising and Promotion		3			
MKTG 14, Retailing		3			
MKTG 17, Visual Merchandising		3			
MKTG 21, Digital Marketing		3			
MKTG 22, Introduction to Fashion Merchandising		3			

NOTES:

- 1.This curriculum is designed to prepare students for employment in the field of Fashion Merchandising.
- 2.Some of the above courses may have prerequisites. See the catalog or schedule of classes.
- 3.The *Associate Degree* requires completion of the major (25.5 units) with a “C” or better grade in each course plus the completion of the General Associate Degree requirements –basic competencies, physical education/Dance, and lifetime physical and mental wellness –and General Education requirements for a total of 60 semester units minimum with a 2.0 or better GPA