



Fresno City College

Marketing
RETAIL MANAGEMENT
2017-2018

Name: _____

ID: _____

Date: _____

Advisor Contact: _____

Major Requirements: 24.5-25 units

A grade of "C" or better is required in the following courses

Associate in Science (F.2055.AS)	C-ID	Units	Completed	In Progress	Planned
BA/BT 5, Workplace Communication		3			
BA 31, Human Resource Management		4			
BA 33, Human Relations in the Workplace		3			
BA 43, Principles of Management		3			
BT 131, Applied Accounting OR		3.5			
ACCTG 4A, Financial Accountings		4			
CIT 15, Computer Concepts		3			
MKTG 10, Principles of Marketing		3			
MKTG 14, Retailing		3			

NOTES:

- 1.The program prepares current and future retail employees for the fast paced, ever changing challenges in a competitive retail environment. Specific occupational preparation is provided in the above program.
- 2.Some of the above courses may have prerequisites. See the catalog or schedule of classes.
- 3.The *Associate Degree* requires completion of the major (24.5-25 units) with a "C" or better grade in each course plus the completion of the General Associate Degree requirements –basic competencies, physical education/Dance, and lifetime physical and mental wellness –and General Education requirements for a total of 60 semester units minimum with a 2.0 or better GPA