



Fresno City College

Marketing
RETAIL MANAGEMENT
2017-2018

Name: _____

ID: _____

Date: _____

Advisor Contact: _____

Major Requirements: 24.5-25.5units

A grade of "C" or better is required in the following courses

CERTIFICATE OF ACHIEVEMENT (F.2055.CA)	C-ID	Units	Completed	In Progress	Planned
BA/BT 5, Workplace Communication		3			
BA 31, Human Resource Management		3			
BA 33, Human Relations in the Workplace		3			
BA 43, Principles of Management		3			
BT 131, Applied Accounting OR		3.5			
ACCTG 4A, Financial Accountings		4			
CIT 15, Computer Concepts		3			
MKTG 10, Principles of Marketing		3			
MKTG 14, Retailing		3			

Notes:

1. The program prepares current and future retail employees for the fast paced, ever changing challenges in a competitive retail environment. Specific occupational preparation is provided in the above program.
2. Some of the above courses may have prerequisites. See the catalog or schedule of classes.
3. The Certificate of Achievement requires completion of the major (24.5-25 units) with a "C" or better grade in each course.