

Name: _____

ID: _____

Date: _____

Advisor Contact: _____

Major Requirements: 25.5 units

A grade of “C” or better is required in the following courses:

ASSOCIATE IN SCIENCE (F.2152.AS)	C-ID	Units	Completed	In Progress	Planned
ART 7, Beginning Drawing		3			
BA 51, Business Planning & New Venture Launch		1.5			
MKTG 10, Principles of Marketing		3			
MKTG 11, Selling and Sales Management		3			
MKTG 12, Advertising and Promotion		3			
MKTG 14, Retailing		3			
MKTG 17, Visual Merchandising		3			
MKTG 21, Digital Marketing		3			
MKTG 22, Introduction to Fashion Merchandising		3			

NOTES:

1. This curriculum is designed to prepare students for employment in the field of Fashion Merchandising.
2. Some of the above courses may have prerequisites. See the catalog or schedule of classes.
3. The *Associate Degree* requires completion of the major (25.5 units) with a “C” or better grade in each course plus the completion of the General Associate Degree requirements –basic competencies, physical education/Dance, and lifetime physical and mental wellness –and General Education requirements for a total of 60 semester units minimum with a 2.0 or better GPA